

- The American economy enters a recession in March 2001, and the situation worsens significantly after September 11. Unemployment rises to its highest rate in six years.
 - Winnie the Pooh, fondly known by countless children and adults as "the tubby little cubby all stuffed with fluff," celebrates his 75th birthday.

Popular shoemaker Vans releases a shoe of a different color—white shoes that turn yellow, pink or blue in the sunlight.







 Summer camps that teach skills to prepare children for the business world become popular with career-conscious kids and parents.

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Lifestyle



- M&M/MARS acknowledges the growing Hispanic American population with a new M&M's flavor "dulce de leche," the caramelized sweetened condensed milk mixture popular in Latin America.
- Hollywood pledges support for New York after the September 11 terrorist attacks by making a variety of "I Love NY" fashion statements.
- ↑ Reacting against sexuality in advertising, music and the arts, young men and women across America join the "true love waits" movement.

TRUE

GLOO

→ In the new arcade game Dance Dance Revolution, players watch a dance pattern onscreen and duplicate the moves on a corresponding dance floor.